



wbp<sup>o</sup>  
visual solutions

how many people would you trust to pass on your message ?



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Our ethos ..

- Our ethos is one of service and support, we pride ourselves on working in partnership with the client to identify the needs they have yet to articulate.
- WBP are part of the British American Group and have a pedigree stretching back over 25 years. We apply these resources and experience to the very latest in digital printing and finishing technology to offer creative display, exhibition and presentation solutions of the highest quality.
- Over the years we have developed a portfolio of services that can be broadly divided into the following categories: Large Format Print for both indoor and outdoor use, a full spectrum of Display & Exhibition Services, Point of Sale Solutions and the Design and Installation of Marketing Suites.
- Our clients operate in a variety of different vertical markets and industry sectors, consisting of independent retailers, manufacturers, advertising agencies, design consultancies and public and private sector organisations of all sizes.
- We work in an open and inclusive manner with the client and look at each project from every perspective, enabling us to offer the flexibility and choice to deliver the right solution at the right price, within the tightest of deadlines.
- At all times clients enjoy direct contact with the creative and production departments, whilst comprehensive in-house facilities at our new purpose built site ensure we can respond dynamically to evolving needs and deliver a solution, which exceeds all expectations.



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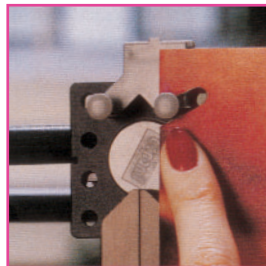
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Pop up ..

Pop-up display systems create a powerful visual impact and are the ideal media for enhancing your marketing and promotional ability. Flexible and versatile in nature they can be used to create any display, perfect for exhibitions, product launches, shopping malls, road shows and numerous other locations. They greatly assist those individuals representing your brand, helping to boost confidence, increase awareness and win orders.

Our range of lightweight, portable Pop-up systems can be characterised by the following:

- A modular construction, enabling them to be quickly and easily assembled and taken down.
- A choice of panels are available with the option to mix and match on one frame work. All are in full colour and can be attached to either the front and/or the back of the framework.
- Numerous types of displays can be created using straight and curved walls, internal and external shelving, counters, back lit panels and lighting.
- Recessed panels with shelves and lighting form product showcases.
- Frameworks and panels pack into neat, manageable cases, which can be converted into a podium with matching graphic panel.
- All systems come with either a 5 year or lifetime guarantee.



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Quickscreen ..

Quickscreen is the most elegant lightweight portable banner stand on the market and forms part of our diverse range. Banner stands can be utilized for a variety of needs, from a general presentation solution for a corporate lobby or exhibition, to a point of sale display.

- Separate picture cassettes enable the graphics to be changed as and when required, hence one piece of hardware can be used for the marketing of different products and services
- Available in a double sided version, allowing one or two images to be presented individually or together
- Easily transported in a practical nylon carry bag
- An internal retracable cassette
- A choice of 5 colours
- Width: 50, 85 and 100cm. Height: 180, 200 and 218cm
- Hardware and graphics to suit any budget



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Golf ..



Golf is a versatile modular system that can be used as a display at exhibitions and trade fairs or as a semi-permanent feature in a foyer, shop or information point:

- Is an oval column from 2 metres high and consists of 2 aluminium uprights with a synthetic top and bottom.
- Graphics are easily changeable and can be applied to one or both sides of the column.
- Acrylic panels can be used in conjunction with fully adjustable shelving to create a product showcase. Shelving is available in both glass and acrylic.
- Graphics can be illuminated using a backlit facility or with individual halogen spotlights.
- Systems can be linked together easily without the use of tools, to create a wave-form structure that will grab the attention of your target group.
- Ideal for unmanned remote displays.



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- pop up / banner stands (interior and exterior)
- replacement graphics for any type of existing system
- vast range of display stands
- rigid and flexible graphic panels
- digital posters
- point of sale panels and stands
- banners interior and exterior
- full colour and cut vinyl graphics
- backlit displays
- digital prints to fabric
- opal-jet printing
- digital prints direct to substrate
- extensive mounting and finishing services
- display stand hire service
- free stand design and advice
- full display installation
- signage

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