



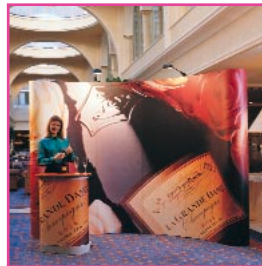
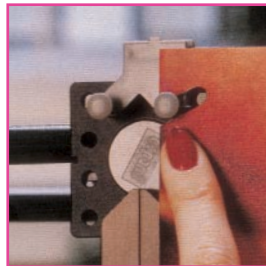
wbp<sup>o</sup>

Pop up ..

Pop-up display systems create a powerful visual impact and are the ideal media for enhancing your marketing and promotional ability. Flexible and versatile in nature they can be used to create any display, perfect for exhibitions, product launches, shopping malls, road shows and numerous other locations. They greatly assist those individuals representing your brand, helping to boost confidence, increase awareness and win orders.

Our range of lightweight, portable Pop-up systems can be characterised by the following:

- A modular construction, enabling them to be quickly and easily assembled and taken down.
- A choice of panels are available with the option to mix and match on one framework. All are in full colour and can be attached to either the front and/or the back of the framework.
- Numerous types of displays can be created using straight and curved walls, internal and external shelving, counters, back lit panels and lighting.
- Recessed panels with shelves and lighting form product showcases.
- Frameworks and panels pack into neat, manageable cases, which can be converted into a podium with matching graphic panel.
- All systems come with either a 5 year or lifetime guarantee.



wbp visual solutions ltd  
6 progress works  
heath mill lane  
birmingham  
b9 4dy  
tel: 0121 224 8333  
fax: 0121 224 8334  
birmingham@wbp.co.uk

[www.wbp.co.uk](http://www.wbp.co.uk)

wbp